



## Win a \$100 GC for your Walk for Life T-shirt design!

It's time for Texans for Life Annual Walk for Life fundraiser!

We're calling out all creative and artistic pro-lifers to design a t-shirt that could be used in this year's Walk for Life.

The person who comes up with the winning design will win a \$100 Visa gift card, even if we don't use the design in this year's Walk.

### Contest Rules

#### When?

**The deadline is midnight (CST) on February 24, 2019.** Submissions after midnight of that date will still be accepted, but will not be eligible for the prize. The winner will be among those that submit designs prior to the deadline.

#### Who?

You. Or anyone that wants to contribute a design. We encourage any and all submissions!

#### What?

We're looking for great ideas. It can be simple or complex, text or graphic or a combo, funny or serious, evangelistic or academic. Weird, classy, or cute. The design must fit on the front of the shirt, no back sides necessary. NO explicit content or images. The logo must be included but the design does not have to contain the phrase "Walk for Life" or the year "2019."

To help stimulate ideas, we've included a few words that describe the climate of the pro-life movement at the moment:

Hope, resurgence, new day, opportunity, one life, life wins, optimistic, expectation, action, promise, thankful, future,

#### How many?

As many as you would like. Each person can submit one or many designs. There's no limit to your attempts at greatness.

Even if you don't think it's a winning design, it's still a good idea! We would love to have lots of designs to choose from and gain inspiration.



### **Where do I submit my design?**

Submit Walk for Life t-shirt designs to [info@texlife.org](mailto:info@texlife.org) anytime between February 8th and February 22<sup>th</sup> by midnight. Send files preferably in .jpg, .pdf, .png, Adobe PhotoShop, or other program file for graphics.

If you want to submit designs that are not digital, such as hand drawn items, sketches, etc, please mail them to: Texans for Life, P. O. Box 171443, Arlington 76003. Please write "Walk for Life t-shirt design" on the outside of the envelope. Mailed submissions must be received by Monday, February 24<sup>th</sup> at 5:00 pm in order to be considered for the contest.

If you want to incorporate the Texans for Life or Walk for Life logo(s) into your design, feel free to contact us and we'll send you the needed file(s).

### **And the Winner is...**

The winner will be chosen by the Texans for Life staff. Artistic value, presentation, consistency with our mission, and design uniqueness will all be factored into our consideration and decision.

The winner will be announced by the end of February.

### **Important Details:**

Texans for Life reserves the right to use any part and/or all of your submitted designs even if you don't win the contest. Your design may end up in our other promotional materials. In submitting your design to us, you release your right to exclusive use of the design, therefore giving Texans for Life full copyright, reproduction, and editorial rights. You will of course maintain the right to use your design for your own non-commercial use. No payment or royalties will be given to you for your submission or for its possible use by Texans for Life in the future.

In the process of creating your unique design, remember to not infringe on the copyrights of others. Do not use the graphics or wording found in existing copyrighted material.

If/when necessary, we reserve the right to change the contest rules. Therefore, check back here before submitting your work to make sure you are aware of any changes that are made.

We are looking forward to seeing your designs! Thank you for your submission(s)!